

## **2007 Knowledge Management Australia Conference**

Renewtek has presented at the 2007 Knowledge Management Conference in Sydney on July 24<sup>th</sup>. The theme for the conference is *Knowledge, Discovery and Collaboration*.

The Renewtek thesis for the conference is that addressing the Greenhouse issue is no longer a question of 'why' but 'how'. The green questions that are being asked by Governments will now turn into binding legislation for businesses sooner rather than later.

Renewtek is the first Australian IT company to go completely carbon neutral in accordance with the Australian Greenhouse Office's (AGO) Greenhouse Friendly™ initiative. A crucial element in achieving a carbon neutral rating was to have an efficient Enterprise Content Management (ECM) solution in place to automate internal processes, to have the right information at hand and to provide an auditable record of all carbon producing elements of the business.

Achieving carbon neutrality relies heavily on being able to audit the amount of carbon the company currently produces.

As part of the AGO Greenhouse Friendly™ initiative, Renewtek needed to demonstrate its commitment by implementing systems to monitor and reduce emissions. This involves a calculation, not just of the organisation's office consumption, but also its consumption of air flights and entertainment. The calculated amount is then offset by the purchase of carbon credits from an approved agency.

Renewtek selected the IBM FileNet P8 platform as its ECM solution to help deliver carbon neutral compliance through automating many processes and reducing printed documents. We are also using the ECM to make further business process improvements.

Renewtek also built a monitoring program, involving the creation of monthly checklists and providing supporting documentation ready for quarterly and annual reviews. The information also needed to be readily available as a part of the company's normal reporting processes.

The Knowledge Management Conference is the premier Knowledge Management event in Australia and provides participants an opportunity to engage with other professionals and solutions providers. Various leading edge Knowledge Management tools and technologies will be showcased, including the innovative KM Arena tool which enables networking with like-minded practitioners from around the world, and the Knowledge Café.

International keynote speakers include Dave Snowden, Founder and Chief Scientific Officer, Cognitive Edge; Michel Bauwens, Founder, Foundation for Peer to Peer Alternatives; and Etienne Wenger, Executive Director, Learning for a Small Planet.

More information about the 2007 Knowledge Management conference can be found at <http://www.kmaustralia.com/default.htm>.